

Mandurah Tourism Incorporated (t/a Visit Mandurah)

Board Positions

Nominations are open for positions on the Board of Mandurah Tourism inc. Mandurah Tourism inc was formed in 2019 (previously operated as MAPTO from 2013- 2019) as a local tourism organisation to focus on tourism outcomes for Mandurah and has operated with significant success.

Mandurah Tourism Inc is continuing to focus on delivering its strategic objectives over the next five years. In particular to concentrate on:

- Increasing brand awareness and equity of Mandurah
- Focussing on turning the significant numbers of day trippers into overnight stays
- Attracting and growing the tourism product
- Improving the tourism experience

With these areas of strategic direction in mind suitable qualified people are invited to nominate for the Board. As a Not for Profit there is limited ability to reward Board Members, but a sitting fee will apply.

For further information please do not hesitate to contact the Chair Pat Strahan (0414 682 892) pat@strahanevents.com.au.