

Mandurah Tourism Incorporated (t/a Visit Mandurah)

Board Positions

Nominations are now open for positions on the Board of Mandurah Tourism Inc. Since its inception in 2019 (formerly known as MAPTO from 2013-2019), Mandurah Tourism Inc. has been dedicated to advancing tourism outcomes for Mandurah. With notable achievements under its belt, including the recent recognition as Australia's Top Tourism Town, the organisation continues to stride towards excellence.

Over the next five years, Mandurah Tourism Inc. remains committed to achieving its strategic objectives, with a special emphasis on:

- Elevating brand awareness and equity for Mandurah
- Shifting the focus towards transforming day trippers into overnight guests
- Cultivating and expanding the tourism product offerings
- Enhancing the overall tourism experience

With these areas of strategic direction in mind suitable qualified people are invited to nominate for the Board. As a Not for Profit there is limited ability to reward Board Members, but a sitting fee will apply.

Nomination must also be accompanied by a brief profile detailing his/her qualifications and overall relevant tourism experience.

For further information please do not hesitate to contact the Chair Pat Strahan (0414 682 892) pat@strahanevents.com.au.



Board Member Nomination Form

The General Manager must receive this nomination form **on or before 5.00pm Monday 14th October 2024.**

The form should be emailed to - anita.kane@visitmandurah.com.

Additionally, all nominated persons are asked to provide a short profile of his/her qualifications outlining their experience in the tourism industry, knowledge of Mandurah and appropriate marketing, finance or governance skills at a strategic level.

I, _____
(Insert Nominee's name)

Contact Details:

Address _____

Phone _____ Mobile _____

Email _____

Nominate for the position on the Board of the Mandurah Tourism Incorporated (please tick a box below:

Member

If my application is accepted, I agree to be bound by the rules of the Constitution.

Signed _____

Date _____